



P.O. Box 2526 Attleboro Falls, MA 02763

www.wampanoagroadrunners.org



December 2011

OFTM ROAD RACE SPONSORSHIP

Dear Sponsor:

On behalf of the Wampanoag Road Runners, we would like to ask you to consider sponsoring this year's Old Fashioned Ten Miler and Flat 5K Road Race (OFTM) that will take place on February 19, 2012. We rely on, and greatly appreciate the continued support of our road race from our sponsors and runners. Last year, the OFTM hosted approximately 1000 runners from many towns across New England, in what has become a "must do" race for runners throughout the area, especially those training for the Boston Marathon. In turn, the Wampanoag Road Runners were able to assist many worthy causes, and with your support, plan to continue to do so again this year.

The 17th Annual OFTM will once again take place at Invensys Process Systems. Because of their support and that of our sponsors, we are given the opportunity to provide assistance to programs and agencies in and around the community of Foxboro. We are proud to announce that the major recipient of race proceeds this year will be the Massachusetts Soldiers Legacy Fund (MSLF). The Fund is a charitable trust that seeks to honor Massachusetts fallen Servicemen and Women by providing educational assistance grants to the children of Massachusetts Service members who were killed while deployed on Operations Enduring and Iraqi Freedom. Please read more about MSLF at <http://mslfund.org/about.php>. Remaining proceeds will help to fund several college scholarships for deserving Foxboro High School students based on need and merit along with other grassroots charities from local communities that rely mainly on donations to keep their programs and services operating. We are asking for your support, which will enable us to contribute to these diverse and valuable programs.

When you advertise on behalf of your company, your tax-deductible* contribution will go a long way towards assisting these community-based programs that are in need of our support. This year we have four defined levels of giving. Any support that you can give is sorely needed and sincerely appreciated.

Platinum (\$1000 +) - Featured logo with preferential placement on race shirts and website and printed materials; 4 free race entries
Gold (\$500-\$999) - Logo on race shirts and web site and printed materials; 2 free race entries
Silver (\$250-\$499) - Logo on printed materials and website; line item name printed on race shirts; 1 free entry
Bronze (\$100-\$249) - Line item name on printed materials and website

Donations can be addressed to the Wampanoag Road Runners, P.O. Box 2526, Attleboro, MA 02763. Should you have any questions, please contact any member of the race committee listed below.

On behalf of the race committee and the recipients of our proceeds, we thank you in advance for your support.

Sincerely,
Wampanoag Road Runners Race Committee

Jim Morris- 508-699-2475, Joe Piro 781-686-7064, Sandy Sheehy 508-904-7217



Because The Wampanoag Road Runners is a 501c4 charitable organization, your contribution is fully tax-deductible. We acknowledge that no goods or services were exchanged for your donation. You may use this letter as a receipt for tax purposes